



E.STREET
BAR & GRILL

Chef Director

About the Role

The role of Chef Director will encompass E Street Bar and Grill, The Angel Inn and The Hungry Guest, driving footfall, increasing revenue, creating new culinary experiences, developing new menus, events and workshops that would pull the hospitality and arts businesses together. Culinary activations would work across a variety of venues including the gallery, and the Chef Director would oversee chef development and training alongside the General Manager. The Chef Director would work closely with marketing and the Food Production Manager.

About Petworth Places

Petworth Places trading as Market Town Developments Ltd is made up of several teams of dedicated people building a destination hospitality and food and beverage business with Stay, Eat, Visit at the heart of the business. Our core businesses are located in the beautiful South Downs market town of Petworth, West Sussex, and the historic market town of West Malling in Kent.

Established in 2010, the group comprises a multiple-award-winning food brand, The Hungry Guest (a double winner of UK delicatessen and farm shop of the year), E Street Bar & Grill, and The Angel Inn (with seven premium guest rooms and two luxury self-catering townhouses – Ryde House and East House). The group also includes Augustus Brandt, an interiors and antiques business, and Newlands House Gallery, a modern and contemporary gallery and exhibition space.

Our accolades include E Street Bar and Grill being awarded best restaurant in the South East in 2019 and The Angel Inn being awarded best pub in West Sussex in 2022. E Street Bar and Grill joined the global Chaine des Rotisseurs in 2022.

In 2019 we established a new wedding venue and events business which is growing steadily and in 2022 we launched our wine series events at E Street Bar and Grill, which has been a great success.

Responsibilities

The Chef Director will be responsible for:

Strategic Business Development

- Have a clear vision of how to create destination restaurants with a wonderful dining experience, and to be able to execute all aspects of the vision.
- Create a pricing policy which enhances GPs and reflects the excellence of the food but ensures take-up and profitability.
- Create seasonal menus using local and sustainable produce which will bring to life our restaurants,



E.STREET

BAR & GRILL

exciting our guests with fresh and tantalising dishes.

- Have a wide understanding of the hospitality industry and food; keep abreast of trends and new methods, and keep ahead in the industry.
- Collaborate with relevant teams on beverage selection and management to enhance menu choices, drive up-sell and complete the overall experience in the restaurants.
- Create culinary experiences on line and in restaurant and at other group venues to deliver exceptional food and strengthen the brand.

Menu Development

- Create menus that reflect the vision of the restaurant, and produce a consistently high-level output; ensure they are in step with local demographic needs and also attract a wider audience to Petworth for a destination restaurant.
- Source local and exceptional ingredients (both in-house and 3rd party), create good working relationships with suppliers and control GPs against target in the kitchens.

People Management

- Staff the kitchens with the people who have the right skills, training and development to become part of world-class teams and support the Restaurant Manager to deliver excellence every day to every customer.
- Scout for local and national talent to bring into the kitchens and enhance the team.
- Keep Food Safety and Hygiene as a core discipline in the kitchen; have proven experience in this area and a real desire to adhere to all legislative requirements.
- Support in managing the daily responsibilities of kitchen team.
- Support in managing the annual food and consumable budget ensuring this is tracked and spent accordingly.

Additional Responsibilities

- This document is not intended to be an exhaustive list, and additional responsibilities may be required as the Senior Management team continually develops and grows the business and the Company as a whole.

Experience and Qualifications

The successful candidate will possess the following:

Education, Experience and Licensing Requirements:

- City & Guilds diplomas in professional cookery.
- BTEC HND in professional cookery and / or a foundation degree in culinary arts.
- Health and safety and food hygiene certificates.

Desired Qualifications / Skills:

- Efficient time management and organisational skills, and the ability to multitask.
- Attention to detail.
- Proven ability to manage budgets.



E.STREET

BAR & GRILL

- Professional and proactive work ethic.
- High competence in project and stakeholder management.
- Understanding of luxury market.
- Strong B2C experience, especially working in complex markets and being able to simplify.
- Excellent understanding of using audience understanding and data to shape, influence, amend and optimise plans.
- Competency in Microsoft applications including Word, Excel, and Outlook.

Core Competencies

Accountability

Demonstrates and communicates a high level of ownership and commitment to achieving results, accepts responsibility for behaviour and job-related tasks and establishes an agreement on how success will be measured.

Communication

Listens, speaks and writes clearly and concisely; provides useful and timely information to people by choosing the most appropriate method of communication and tailoring the message for the intended audience.

Client Service Orientation

Establishes mutual expectations with clients to ensure satisfaction, going above and beyond to help build a strong relationship. Shows care and timeliness when dealing with client requests; is keen to offer assistance before a request is created.

Planning

Uses effective methods to determine priorities, set goals and create plans. This includes the ability to organise oneself to complete routine tasks and prepare daily, weekly and monthly plans. Is able to establish priorities based on knowledge of the organisation.

Problem Solving

Takes a systematic approach to solving problems rather than reacting to symptoms. Recognises problems quickly and uses good judgment, common sense and past experience and knowledge to act appropriately and efficiently.

Technical Savvy

Shows an understanding of relevant technical products, programs, and their application; stays up to date on current trends and events relating to technology, and understands general business application of IT.

Other Important Traits

Just as important as the technical requirements of the job are the less tangible elements that will help the right candidate achieve outstanding results:

- Passion for food, quality ingredients, and travel.



E.STREET BAR & GRILL

- Interest in heritage, culture, craftsmanship, and artisanal excellence.
- Leadership and demonstrable teamwork skills.
- Friendly and accommodating manner, with excellent interpersonal, written and oral communication skills.
- A good balance between strategic planning and hands-on delivery.
- Creative 'outside of the box' thinking.
- Ability to influence at a senior level to secure strategic partnerships.
- Diplomacy to have difficult conversations as needed.

Key Relationships

Internal: CEO, Finance, General Manager, Marketing Team, HR Team, and location Managers

Direct Reports: All kitchen staff

External: Local Suppliers, Local EHO, Guests

Key Performance Indicators

The following results will be indicative of strong performance on the part of the Head Chef:

Short Term – 6+ Months

- Seasonal menu created, approved, implemented and executed in a timely manner.
- A system for Food Safety, auditable by EHO and maintaining a level 5 outcome, is maintained and improved where necessary.
- All collateral and strategies are consistent with the company brand and vision.
- Communication is strong and effective

Long Term 12+ Months

- Key partnerships are developed to grow business, sales and profitability.
- Constant awareness of the businesses online review standings and working towards the following online scores:
 - 4.5 on Google (min of 4.0)
 - 4.5 on Trip Advisor (min of 4.0)
 - 4.7 on Facebook (min of 4.5)
 - 4.7 on Favourite Table (min 4.5)
- Conversion rates continue to grow (on all initiatives)

Benefits

- Competitive salary plus bonus based on performance, that would include financial targets and events/experiential engagement
- Staff discounts at all group outlets
- Complimentary meal (for shifts of 7 hours or more)
- Employee Assistance Programme
- Free admission to Gallery exhibitions for employees



E.STREET
BAR & GRILL

- Discounted membership to Newlands House Gallery
- Holiday entitlement of 28 days per annum including Bank Holidays (for full time roles)
- Learning and development opportunities

Location: Petworth, West Sussex

Employment Type: Full Time - Permanent

Salary: Competitive salary plus bonus based on performance, that would include financial targets and events/experiential engagement

Employer: E Street Bar & Grill

To Apply:

Please send your CV and covering letter to recruitment@petworthplaces.com